

# Jocelyn Suzanne Hoey

Design ~ Production Art ~ Illustration

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Maple Falls, WA

## Graphic Designer, Illustrator, Owner

Bella Blue Designs – Maple Falls, WA

2018 – Present

I contracted as a full time graphic designer for Harbin Hot Springs, a retreat center in California that burned in a fire and is currently rebuilding. My responsibilities included guest handouts, promotional materials, maps, fundraising campaign designs and artwork for annual asks, Wordpress website maintenance, photo archiving and graphic design support for construction rebuild projects including technical illustrations. My full time contract ended when Harbin closed down during covid for an extended period of time. Since then, I have focused on my online retail business selling original vector art illustrations. Other ongoing freelance projects include marketing materials, photo renderings and video demos for a variety of small businesses.

### Skills:

Mac, PC

Adobe Suite

Illustrator

Photoshop

InDesign

Acrobat

Quark

Powerpoint

Dreamweaver

Word

Shopify

Constant Contact

Wordpress

Excel

Premiere Pro

Google Analytics

## Publications Manager, Graphic Designer

Harbin Hot Springs – Middletown, CA

2013 – 2018

I designed guest materials, maps, kiosks, signage, monthly e-newsletters to 23,000 contacts, fundraising materials, photo archiving, social media and Wordpress website maintenance for harbin.org.

## Graphic Designer

Santa Cruz Sentinel – Santa Cruz, CA

2007 – 2010

I designed print and web ads for the daily newspaper and quarterly magazine working with sales reps to create successful ads for local businesses.

## Marketing Director

Sherman & Boone Real Estate – Capitola, CA

2005 – 2007

I designed marketing materials for residential and commercial agents and provided website and MLS maintenance, photo retouching, and e-blasts.

**Production Artist** – Energy Energy Design – Los Gatos, CA

2000 – 2001

**Production Artist** – Graff Advertising – Redwood City, CA

1998 – 2000

**Screenprint Artist** – West Tee Graphics – San Jose, CA

1996 – 1998

**Graphic Designer** – Santa Maria Times – Santa Maria, CA

1995 – 1996

Design and illustration for Nooksack Salmon Enhancement Association – Bellingham, WA

2019-2021

Climate Reality Leadership Training – Denver, CO

2017

Building Blox Fundraising Training – San Francisco, CA

2017

Humboldt State University – Arcata, CA

1988 – 1993