

Jocelyn Suzanne Hoey

Production Art - Graphic Design - Illustration

Portfolio: www.bellabluedesigns.com

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7375 Mount Baker Highway / PO Box 1704, Maple Falls, WA 98266

Skills: Mac and PC, Adobe Creative Suite: Photoshop, Illustrator, Acrobat, InDesign, Fireworks/Dreamweaver, Wordpress, Quark

Work Experience:

Freelance Graphic Designer and Production Artist

Bella Blue Designs – Santa Cruz and Middletown, CA / Maple Falls, WA January 2010 – Present
Projects include printed guest handout materials, brochures, business cards, catalogs, primarily for Harbin Hot Springs, my previous employer. Other projects include poster art design, illustration and photoshop renderings for Bay Area businesses, artists, and musicians.

Publications Manager / Graphic Designer – Harbin Hot Springs and Harbin School of Healing Arts
– Middletown, CA April 2014 – December 2018 (*employed*), Currently Freelance
Design and production of guest handouts, maps, kiosks, signage, online monthly newsletters to 23,000 contacts, event invitations, printed flyers, brochures, fundraising materials and illustrations, photo archiving from past and present. Website maintenance for harbin.org and website design and maintenance for harbinschoolofhealingarts.org. Harbin burned in the Valley fire in September 2015 and is currently rebuilding.

Graphic Artist – Santa Cruz Sentinel – Santa Cruz, CA August 2007 – May 2010
Design and production of print and web ads for the daily newspaper and for the quarterly Santa Cruz Magazine. Close collaboration with Sales Reps to create successful ads for businesses.

Marketing Director / Designer – Sherman & Boone Real Estate – Capitola, CA August 2005 – August 2007
Marketing of real estate properties for over 30 agents. Website and MLS updates, property sales flyers, property photo retouching, e-mail blasts, postcards and promotional mailers.

Production Artist / Designer – Energy Energy Design – Los Gatos, CA September 2000 – June 2001
Print and website production art, preflighting, press checks and photo retouching.

Production Artist / Designer – Graff Advertising – Redwood City, CA August 1998 – June 2000
Print and website production art, graphic design, press checks. Interactive PDF presentations, trade show booth design and mockups, photoshop renderings.

Screenprint Artist – West Tee Graphics – San Jose, CA August 1996 – August 1998
Shirt design, 4-color separation, spot color separation, and darkroom work for companies such as Apple, Bay to Breakers, Oakland A's, Licensed Disney, Peanuts and Hang Ten.

Graphic Artist – Santa Maria Times – Santa Maria 1995 – 1996
Created ads for local businesses for a daily newspaper using Multi-Ad Creator.

Education:

Climate Reality Leadership Training – Denver 2017

Building Blox Fundraising Training – San Francisco 2017

Humboldt State University, Arcata, CA – Anthropology / Native American Studies 1988 – 1993